

# Market Matters

## 2018 Sponsorship Opportunities

### Overview

Market Matters brings together leading decision-makers in commercial real estate for unparalleled access to economic and market sector insights. Spend your morning and your money wisely with high quality networking and a chance to build your company's reputation for hard-hitting industry intel.

*Participate in program, Logo on TREC Website, Table for 10 & Seat at head table.*

### Details

February 14 - Mixed Use Summit

October 24 - Capital Markets Summit

### Sponsor Levels

Title Sponsor: \$25,000

Presenting Sponsor: \$10,000

Event Sponsor: \$5,000 per event

### Media

D CEO serves as the presenting media sponsor. Online ads and content will be featured in D CEO. The DFW Real Estate Review also includes print ads and content.

*Inclusion in TREC Ads, Access to D media events, Discounted Ads w. DCEO*

### About

The Real Estate Council's membership base of more than 2,000 professionals and 600 companies spark community transformation, influence policy and propel careers through networking, educational programs and leadership development.



THE REAL ESTATE COUNCIL

FOR MORE INFORMATION CONTACT  
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Sponsor Benefits	Title Sponsor \$25,000	Series Sponsor \$10,000	Event Sponsor \$5,000/event
Company logo on event communications, TREC website	Yes	Yes	Yes
Inclusion in press releases	Yes	Yes	Yes
Table for 10 at each program	Yes	Yes	Yes
Priority table placement	Yes, at front	Yes	Yes
Recognition in program welcome	Yes, and special recognition	Yes	Yes
Company logo on event day materials and signage	Yes	Yes	Yes
Opportunity for inclusion in TREC Wire	Yes	Yes	Yes
Advertising in media trade partners	Yes	Yes	
Opportunity to participate in program or panel discussion	Yes	Yes	
Seat at head table for company top executive	Yes	Yes	
First right of refusal to renew sponsorship for following year	Yes	Yes	
Discounted ads in D CEO & exclusive access to D Media Events	Yes	Yes	
Recognition of company name in event title	Yes		
Option for company to welcome and introduce program	Yes		



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