

Speaker Series

2018 Sponsorship Opportunities

Overview

TREC's premier educational program, Speaker Series features high-profile speakers on cutting edge topics shaping our city, industry and economy. Maximize your brand exposure to hundreds of attendees and top firms and solidify your position in the DFW commercial real estate industry.

Introduce speaker/program, Logo on TREC website, Table of 10 & Seat at head table.

Details

January 11: Leadership Lessons for Industry in the 21st Century City
Featuring Jim Clifton, CEO of Gallup

September 19 : Transportation Trends & Innovation Panel
Featuring Leandre Johns, Director of Uber Dallas and Steven Duong, AECOM

November 29: Community Impact from the Grassroots to the Grasstops
Featuring Rene Hall, Dallas Police Chief and Lyda Hill, Lyda Hill Foundation

Sponsor Levels

Title Sponsor: \$55,000 - SOLD to Bank of Texas

Series Sponsor: \$20,000 - SOLD to Stewart Title

Speaker Sponsor: \$5,000 per event

Event Sponsor: \$2,500 per event

About TREC

The Real Estate Council's membership base of more than 2,000 professionals and 600 companies spark community transformation, influence policy and propel careers through networking, educational programs and leadership development.



THE REAL ESTATE COUNCIL

FOR MORE INFORMATION CONTACT
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214 220 1844 PHONE

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Sponsor Benefit	Title Sponsor \$55,000	Series Sponsor \$20,000	Speaker Sponsor \$5,000/event	Event Sponsor \$2,500
Company logo on invite and TREC website	SOLD Yes	SOLD Yes	Yes	Yes
Company logo on event day signage and materials	Yes	Yes	Yes	Yes
Inclusion in all press releases	Yes	Yes	Yes	Yes
Invitation to VIP reception*	4 guests	2 guests	4 guests	1 guest
Table for 10	Each program	Each program	One program	One program
Recognition during program	Yes, special recognition	Yes	Yes	Yes
Inclusion in TREC blog, TREC Wire	Post guest article	Post guest article	Included in article	
Advertising in media trade partners*	Yes	Yes	Yes	
Priority table placement	Yes, at front	Yes	Yes	
Seat at head table for company executive	Yes	Yes	Yes	
First right of refusal to renew sponsorship for following year	Yes	Yes		
Recognition at speaker introduction			Yes	
Company name in event title	Yes			
Option for company to welcome and introduce program	Yes			
Option to provide marketing materials or promotional gifts	Yes			

*If available



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