

TREC SPONSORSHIP OPPORTUNITIES



Access to
Industry
Leaders



Target marketing
within TREC's
variety of membership
demographics



Brand
Exposures



Access to over
2,200 members and
600 member
companies



30-500 person
attendance at over
20 events and
programs annually

MARKETING PLATFORMS



\$1.5k-\$1k

Maximize your brand exposure and distinction as an industry leader through consistent and targeted opportunities for visibility in TREC's emails, invitations, website and more.

EDUCATIONAL PROGRAMS



\$2.5k-\$55k

Network with thought leaders and build brand recognition at these 30 to 500-person events.

LEADERSHIP INITIATIVES



\$5k-\$10k

Leave a lasting impression on the leaders of tomorrow and elevate your own leadership mission by sponsoring TREC's suite of leadership development initiatives.

Exposure

THROUGH OUR MEDIA PARTNERS
ACROSS NORTH TEXAS

dallasnews.com
The Dallas Morning News

216,000 Monday-Friday
subscribers
295,000 Sunday
subscribers
10.8m unique monthly
visitors to website
\$96,800 average HHI

D
CEO

20k circulation
\$1.85m average reader
net worth
69% of readers have
C-Suite title
88% of readers influence
purchasing

DALLAS - FORT WORTH
REAL ESTATE
REVIEW

103k annual
readers
25,000 executives read
each issue
39% of readers have
C-Suite title
33% of readers are
senior executives
16% of readers are
business owners



Imagine.
Empower.
Impact.

THE REAL ESTATE COUNCIL

FOR MORE INFORMATION CONTACT

Stephanie Keller Hudiburg
stephanie@recouncil.com
ph: 214-220-1844

At the intersection of career and community, only one group provides the opportunity to impact the lives of others while developing the leaders of tomorrow. The Real Estate Council's more than 2000 members and 600 member companies representing 95% of the CRE commercial real estate industry in North Texas spark community transformation, influence policy and propel careers in DFW and beyond).

Reach

THE INDUSTRY THROUGH
OUR DIGITAL
COMMUNICATIONS



2,200 members

reached through biweekly email blasts. This includes additional logo exposure via hyperlink.

CEOs & Influencers

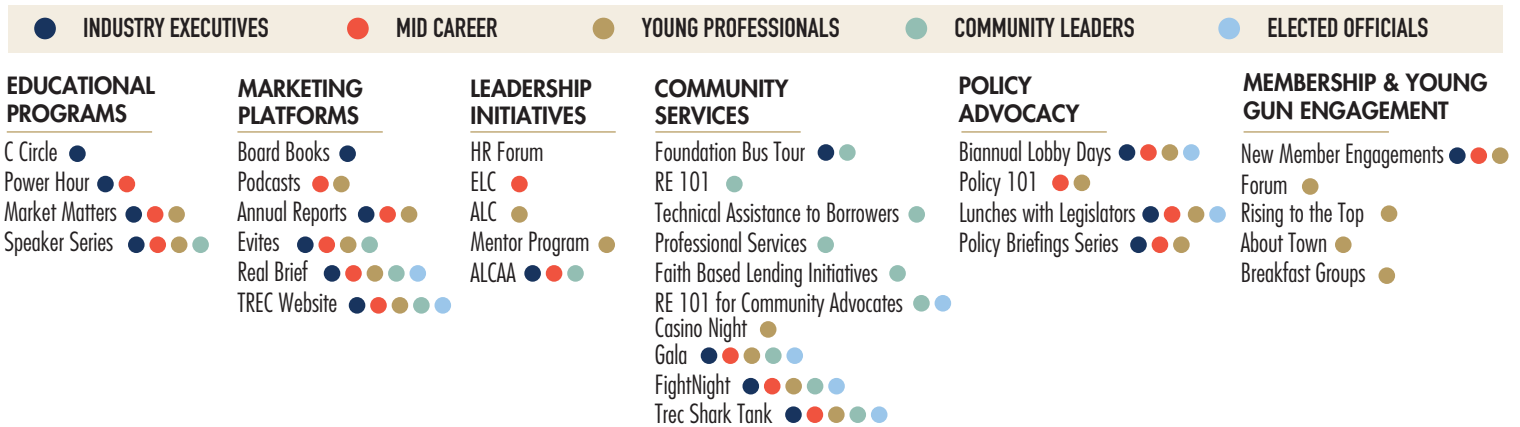
ENGAGED AND FEATURED AT
TREC PROGRAMS



- **Speaker Series** 6 leaders per year
- **Market Matters** over 20 leaders per year
- **Power Hour** over 6 leaders per year
- **C Circle** over 20 leaders per year

Attendance Breakdown

Use this color-coded index to search for TREC events that align with audiences you wish to target.



TREC MEMBERSHIP REPRESENTATION *by Industry*

