Sponsorship Benefits

RECOUNCIL.COM ◇ 3100 McKinnon Street NO. 1150, Dallas, Texas 75201

TREC
THE REAL ESTATE COUNCIL

	SPEAKER SERIES					MARKET MATTERS					TRECcast	
SPONSOR LEVEL:	TITLE $55,000	SERIES $20,000	MEDIA In-Kind	SPEAKER $5,000	EVENT $2,500	TITLE $25,000	SERIES $10,000	MEDIA In-Kind	SPEAKER $5,000	EVENT $2,500	SOLE SERIES $7,500	SINGLE $1,000
SPONSOR BENEFITS FOR:	2020 Series	2020 Series	2020 Series	Per Event	Per Event	2020 Series	2020 Series	2020 Series	Per Event	Per Event	Per Series	Per Episode
Company logo on event invites, advertising, TREC website and event day materials	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆		
Recognition during program	◆	◆	◆	◆		◆	◆	◆	◆			
Company name in event title	◆					◆						
Option for company to welcome and introduce program	◆					◆						
First right of refusal to renew sponsorship for following year	◆	◆	◆			◆	◆	◆				
Reserved table for 10 guests	Each program	Each program	Each program	One program		Each program	Each program	Each program	One program			
Event tickets					3					3		
Advertising in media trade partners (if available)	◆	◆	◆	◆		◆	◆	◆	◆			
A 30-second ad in each episode											◆	◆
Your company name featured in blog posts & weekly newsletter marketing your episode											◆	◆
Your company's social media handles tagged in posts related to your episode(s)											◆	◆
Sole sponsor of topical podcast series											◆	