



## John C. Goff

**John C. Goff** is a private investor based in Fort Worth, Texas. His family office, Goff Capital, invests in a variety of industries, including real estate, oil & gas, aerospace, wellness (ownership of Canyon Ranch), and numerous other businesses in the entertainment and technology sectors.

Mr. Goff co-founded Crescent Real Estate with Richard Rainwater in the early 1990's, designing the strategy and orchestrating the acquisitions leading to its initial public offering (NYSE) in May 1994. Under his leadership as CEO, Crescent grew from approximately \$500 million at its IPO to \$6.5 billion upon its sale to Morgan Stanley in August 2007. Crescent provided its shareholders with a 15.4 percent compounded annual return and more than \$2.5 billion in cash dividends during its 13 years as a public company. In November 2009, Mr. Goff reacquired Crescent in partnership with Barclays Capital, and in December 2017 he purchased Barclays' interest to become the principal owner of Crescent Real Estate and all of its operating businesses and real estate investments.

Mr. Goff first joined Mr. Rainwater in 1987 to invest in public securities, private equity, and distressed debt in a variety of industries - including oil and gas, health care, insurance, and banking. This background led Mr. Goff to establish the private equity firm Goff Capital Partners, during the credit crisis of 1998, and the company invested in more than \$4 billion in assets, real estate debt and equity. In 2016, he combined the resources of Goff Capital Partners and Crescent to consolidate all future real estate investing into one entity. Now operating as Crescent Real Estate LLC, the combined organization has assets under management, development, and investment capacity of more than \$10 billion.

Mr. Goff serves as Chairman of the Board for Crescent Real Estate, Canyon Ranch, and Crescent Energy (NYSE: CRGY). A graduate of The University of Texas at Austin, Mr. Goff continues to pledge his support to McCombs School of Business through the John C. Goff Endowed Excellence Fund and Goff Real Estate Labs. He was inducted into McCombs Business School Hall of Fame in 2014 and serves on The University Development Board, as well as McCombs School of Business Advisory Council. He was named EY Entrepreneur of the Year for the Southwest Region in 2014 and he was recently honored by D CEO with the Pioneer Award for 2022. Mr. Goff is a Legend in the North Texas Real Estate, Dallas Business, and the Fort Worth Business Halls of Fame, and a 2020 Inductee to the Texas Business Hall of Fame. John, and his wife, Cami, are also proud to serve on the National Advisory Board & Leadership Committee for the National Medal of Honor Museum, which is expected to open late 2024.