TREC
THE REAL ESTATE COUNCIL

The Real Estate Council Membership Benefits

The Real Estate Council is dedicated to cultivating relationships in the commercial real estate industry, catalyzing community investment, influencing public policy, propelling careers, and developing the leaders of tomorrow.

All TREC memberships provide the opportunity to participate and serve on our various committees. Additional member benefits include:

Individual Memberships

Investor – $1,400 annual investment
Membership provides full access to member pricing for most TREC networking opportunities, Industry Insights lunches, events, and programs. Complimentary tickets available to Speaker Series events, offered three times per year.

Advocate – $700 annual investment
Membership provides access to TREC networking opportunities, information, and member pricing for most TREC events and programs.

Young Guns – $550 annual investment
Membership for young professionals (21-35 years old) to build networks, develop leadership skills, and make a positive impact in the community.

Corporate Memberships

For companies wishing to support their professionals and receive marketing benefits, TREC offers the following corporate memberships:

Partner – $6,000 annual investment
- Four (4) Investor memberships for designated employees. These members receive all Investor membership benefits.
- Add additional Investor memberships at a corporate discount - $1,000.
- Ability to add Advocate memberships - $600.
- Ability to add additional Young Guns memberships - $450.
- Member pricing for most TREC events and programs.
- Complimentary table at one (1) Speaker Series program. Availability is limited; must reserve in advance.
- Invitation to Industry Insights luncheon series.
- Name and link to company on the TREC website.
- Opportunity to have a company manager to administer memberships.
- Access to public policy events and the opportunity to influence policy recommendations.

Principal – $14,500 annual investment
- Ten (10) Investor memberships for designated employees. These members receive all Investor membership benefits.
- Complimentary table at two (2) Speaker Series programs. Availability is limited; must reserve in advance.

All benefits outlined in the Partner membership above and:
- Company logo and link to company website on the TREC website.
- Access to public policy events and the opportunity to influence policy recommendations.

Stakeholder – $21,000 annual investment
- Ten (10) Investor memberships for designated employees. These members receive all Investor membership benefits.
- Fifteen (15) Young Guns memberships for designated employees. These members receive all Young Guns membership benefits.
- Complimentary table at three (3) Speaker Series programs. Availability is limited; must reserve in advance.

All benefits outlined in the Partner membership above and:
- Discount on Associate Leadership Council (ALC) tuition - a $500 savings.
- Company listing in TREC's Annual Report.

Founder – $27,000 annual investment
- Fifteen (15) Investor memberships for designated employees. These members receive all Investor membership benefits.
- Fifty (50) Young Guns memberships for designated employees. These members receive all Young Guns memberships.

All benefits outlined in the Partner membership above and:

For more information, please contact Jennifer Schmiel, Senior Director of The Real Estate Council
jschmiel@recouncil.com or (214) 580-1678 | recouncil.com

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	INDIVIDUAL MEMBERSHIPS			CORPORATE MEMBERSHIPS			
Membership Level	Young Guns	Advocate	Investor	Partner	Principal	Stakeholder	Founder
Annual Investment	$550	$700	$1,400	$6,000	$14,500	$21,000	$27,000
Investor Memberships Included				4	10	10	15
Young Guns Memberships Included						15	50
Add Additional Investor Members				$1,000	$1,000	$1,000	$1,000
Add Additional Advocate Members				●	●	●	●
Add Additional Young Guns				●	●	●	●
Public Policy							
Advocacy for Issues Impacting the CRE industry	●	●	●	●	●	●	●
Access to Public Policy Briefings	●	●	●	●	●	●	●
Leadership Development							
Access to Leadership Programs	●	●	●	●	●	●	●
Access to Mentorship Program as Mentee or Mentor	●	●	●	●	●	●	●
ALC Class Tuition Discount of $500						●	●
Events & Programs							
Invitations to TREC Events & Programs	●	●	●	●	●	●	●
Member Pricing on Events & Programs (When Applicable)	●	●	●	●	●	●	●
Invitations to Industry Insights Luncheon Series			●	●	●	●	●
Complimentary Ticket to Speaker Series (Reservation Required; Limited Availability)			●	●	●	●	●
Reserved Table for 10 at Speaker Series (Reservation Required; Limited Availability)				1 table @ 1 event	1 table @ 2 events	1 table @ 3 events	1 table @ 3 events
Networking & Professional Development							
Committee Participation Opportunities	●	●	●	●	●	●	●
Listing In & Access to Online Member Directory	●	●	●	●	●	●	●
Access to Digital Communications & Online Member Portal	●	●	●	●	●	●	●
Opportunity to Participate in Young Guns Breakfast Groups (Age 21-35)	●			●	●	●	●
Opportunity to Participate in TREC Breakfast Groups		●	●	●	●	●	●
Community Investment							
Opportunity to Participate in Community Service Activities	●	●	●	●	●	●	●
Marketing							
Corporate Branding on TREC Website				Name & Link	Logo & Link	Logo & Link	Logo & Link
Company Listing TREC's Annual Report				●	●	●	●