Laura Freeland was previously the Executive Director of the Inland Port Transportation Management Association which provided much needed workforce/public transportation in Southern Dallas County. Under her tenure, ridership grew from 1400 rides / month in 2021 to a peak of almost 30,000 / month in 2025.

She is now the Executive Director of the Dallas County Inland Port Local Government Corporation with responsibilities to promote economic vitality, workforce development, infrastructure investment, and community improvement that strengthen Dallas County Inland Port's long-term growth and sustainability.

Laura has an extensive background in transportation, logistics, strategic planning, and non-profit management. During her extensive career she has implemented industry leading revenue management systems and created multi-year strategic plans to transform organizations through change management practices.